

Tourism and Hospitality Joint Articulation Meeting Agenda

May 3, 2017
1:00pm-4:30pm

Type of Meeting: Joint articulation meeting

Meeting Facilitator: Stephanie Wells- Capilano University, Mark Elliott- Douglas College

Invitees: [Names of Invitees]

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting
- IV. Open issues
 - a) John Fitzgibbons- BCCAT
 - b) Steven Earle- BCCAT Field Schools Project
 - c) Rob Ferguson- VIU Common Core Curriculum update/overview
- V. New business
 - a) Go2hr- Dennis Green/Andrea Hinck
 - b) BEACTEC 2018- Okanagan College
 - c) Other items that come from individual articulation sessions
- VI. Adjournment

BCCAT research project into coordination of field courses at BC post-secondary institutions



Purpose of study and study method

The goal of the project is to understand how field courses/field schools are currently used at BC Post-Secondary institutions and to find ways to enhance coordination and cooperation between institutions on field course offerings. The project activities include literature and internet research, meetings with stakeholders (deans, faculty, and umbrella organizations), attendance at numerous articulation committee meetings, and collection of survey data from faculty and administrators.

A preliminary analysis of institutional websites has shown that there are about 190 field courses offered at BC (and Yukon) institutions (see table below). The disciplines with the greatest emphasis on field courses are: anthropology, geography, Earth science, tourism/hospitality, and biology. Inter-institutional collaboration is most likely to be possible where field courses are offered by several institutions within a discipline.

Preliminary list of field courses at BC post-secondary institutions in 2016/2017

Institution	Anthropology	Art	Biology	Criminology	Earth Science	English	French	Environmental std.	First Nations std.	Fisheries	Forestry	Geography	History	Horticulture	International std.	Languages	Liberal studies	Nursing	Physical education	Political science	Business/Mgmt	Marketing	Resource mgt.	Sociology	Tourism/hosp.	Total
UBC-V		1	3					2	3																	9
Victoria	2	1	2			3				7											1					16
SFU	2		1	4	2	3				2			1													15
UNBC	6	1					1			1								1			1		7			18
UBC-O	2	3	3																							8
TRU	2	2								1				1					1	2			5			14
KPU	2	2																								4
UFV			3							3																6
VIU	3	1		3				2	1	3	2				7				3	1	2		2			30
Capilano	2																		2							4
TWU		2																								2
Quest		4																								4
BCIT				1					1										1							3
Douglas	3		1	2	1					2	1							2				1				13
Camosun	1				2									1										1		5
CNC																1					2					3
NWCC	1	1					1			1																4
NIC									1																	1
Langara	4	1		1	1						1								1							9
Selkirk	2					2		2																2		8
NVIT																						1				1
NEC							1																	1		2
Yukon	2			2		2																2				8
Total	34	2	17	5	20	6	3	8	3	2	7	23	2	2	1	2	7	1	2	1	8	1	9	3	18	187

The search for field courses included the websites of all of the institutions listed above plus the following: Alexander College, Ascenda School of Management, College of the Rockies, Columbia College, Coquitlam College, Corpus Christi College, Emily Carr University, Farleigh Dickinson University, Fraser International College, Justice Institute of BC, Northern Lights College, Royal Roads University, University Canada West, and Vancouver City College. Qualifying field courses were not found on the websites of these institutions.

The value of field courses

There is a broad literature on field courses in which they are almost universally praised for their pedagogical effectiveness. It is argued that field courses expose students to rich and unique settings, involve the benefits of small-group learning and contribute to social skills. They are also found to result in enhanced affective-domain learning as compared with classroom-based courses, and they tend to have a greater emphasis on higher-level learning. It has also been found that students have much better long-term retention of concepts that they discover in a field-course setting. Residential field schools (where students and faculty stay together away from their home base) are observed to result in more of the positive learning outcomes than commuting field schools.

Benefits of greater collaboration

Funding limitations have always been an issue at post-secondary institutions and many of the costs associated with field courses have risen faster than institutional budgets. Regulations and legal requirements regarding external activities and travel have also become significantly more onerous in recent years. Collaboration between departments or between institutions can lead to sharing of the costs and the regulatory headaches associated with organizing and offering field courses. More importantly, collaboration can provide expanded options for students (especially those studying at institutions where field-school opportunities are limited), and more opportunities for them to broaden their horizons by working with students and faculty from other institutions.

There is a good example of inter-institutional cooperation in Ontario. For the past 20 years the biology departments at 15 major universities in Ontario have agreed on a common format for field courses (minimum course duration, consistent expectations of students, similar assignment types), and have made their courses available to any undergraduate biology student at any of the institutions. Students register at their home institutions, but have a choice of 30 different field courses covering many different topics and offered at locations both far away (worldwide) and close to home. They are able to choose a course that aligns with their interests but also fits within their budget. In addition to the greater choice, they get the benefit of working with other students and faculty, and of being exposed to different ways of thinking about biology. For more information please visit: <http://www.oupfb.ca/>.



Partners in Tourism Student and School Recognition Awards

The Partners in Tourism Society (TIP) was established over 12 years ago to foster future generations of tourism professionals through scholarships and awards, raised primarily through the annual TIP Invitational golf tournament held in Whistler.

In recognition of upcoming Tourism Industry Professionals and the standard of excellence BC colleges and universities promote, the TIP Society wishes to extend an exclusive invitation to students and schools recognized by BC Tourism program member deans, department heads, and faculty for their academic standing and commitment to a career in the industry. Schools offering tourism and hospitality related programmes may also make requests for infrastructure assistance.

Student Awards

Recognized students will assist at the golf tournament and be special guests of the society at the tournament dinner alongside attendees from leading BC industry brands, and recognized on stage for their commitment to the industry.

The recognition package includes:

- Transportation to Whistler for August 25, 2017 (including airport and ferry pick-ups, as needed)
- Accommodation in Whistler
- All onsite meals
- VIP seating at the annual golf tournament dinner
- Networking opportunities with attendees
- Special acknowledgement of the student and their respective college/university at an awards presentation at the golf tournament dinner
- A scholarship award from the TIP Society

A TIP Society ambassador will coordinate transportation, provide an event orientation, mentor selected students, and accompany these future professionals at the event.

Deans or program chairs at eligible institutions are asked to determine an internal process for nominating deserving students, while following the qualifications as noted.

Student Qualifications:

- a) Be registered in a Tourism or Hospitality Management, Culinary, or other related program at a public post – secondary institution or private institution participating in the provincial articulation system.
- b) Be a Canadian Citizen or Permanent Resident
- c) Have achieved a minimum of a 70% grade point average.



d) Completing their program in the Fall 2017 or Spring 2018 term, or have completed at least one year of the programme and be identified by faculty and staff as a student who would benefit from additional financial support to complete their studies.

e) Available to attend the TIP Society golf tournament in Whistler on August 25, 2017

Student information should be sent by email to Alisa Lokshin alokshin@go2hr.ca prior to June 16, 2017, and be accompanied by:

- A brief bio by the student including their career ambitions and future plans (500 words max)
- A letter of recommendation from the institution outlining why this student was selected.

Please provide the student's full name, contact information (phone, mobile, mailing and email addresses) as well as identifying their program name and year.

go2HR and TIP will arrange for transportation to Whistler for the event on August 25, 2017.

Infrastructure requests

The Board of TIP, on behalf of its generous donors, expresses a desire to be informed of opportunities for school infrastructure needs that will improve and or encourage learning and accessibility of training, including, but not limited to, providing options for students with disabilities.

Requests for infrastructure assistance can not exceed \$50,000 and should be incremental to any existing capital improvement funding. A letter requesting assistance should be submitted by email and indicate:

- The requested infrastructure funding and how it will benefit learning and accessibility to training
- Other funding sources and any matching of funds that have been considered
- Total cost and a breakdown of budgeted expenses

Selection Process

The TIP Society selection committee will review all student nominations and school infrastructure requests and determine the final award winners. Recipients will be notified by June 30, 2017

If you have any questions regarding these opportunities, please contact:

Dennis Green
Director, Industry Training
go2HR
The resource for people in Tourism

604 633 9787 (ext 235)
dgreen@go2hr.ca