

**Business Educators' Articulation Committee
Discipline Articulation Break-outs
Wednesday, May 3, 2017
13:00 – 16:30**

**Marketing CE 135
General Management CE 136
Accounting CE 122
HR Management/OB CE 124
Finance CE 134**

BEAC Website: <https://beac-tec2017.capilanou.ca/>

Capilano campus map: <https://beac-tec2017.capilanou.ca/getting-here/capu-map-2/>

Possible discussion topics:

1. Required core courses vs. electives in the specialty area
2. Suitable number of hours per course (some Accounting courses are longer)
3. Evaluation methods currently being used
4. Innovative teaching methods being used
5. The use and suitability of 'business simulations' in this area
6. Student project ideas for this area
7. Suitability of 'Community-based Service Learning' projects for this area
8. Suitability of CO-OP education for this area
9. Potential new courses – industry driven need/student requests
10. Professional development for faculty in this area
11. Mentoring/overseeing student clubs in this area
12. Competitions available in this area
13. Accreditation and need to accommodate designation requirements (if any)
14. Articulation between own institution internal programs and other schools
15. Review of learning outcomes per course i.e. review a basic core course in area
16. Review of learning outcomes for the specialty area itself
17. Textbook suitability and flexibility
18. Success of customized textbook use
19. Success of on-line textbook use
20. Changing industry needs, trends and new job types in this area
21. Success of external program advisory committees in this area
22. How to articulate a course
23. Suitability of Prior Learning Assessments in this area
24. Success of Prior Learning Assessments in this area