

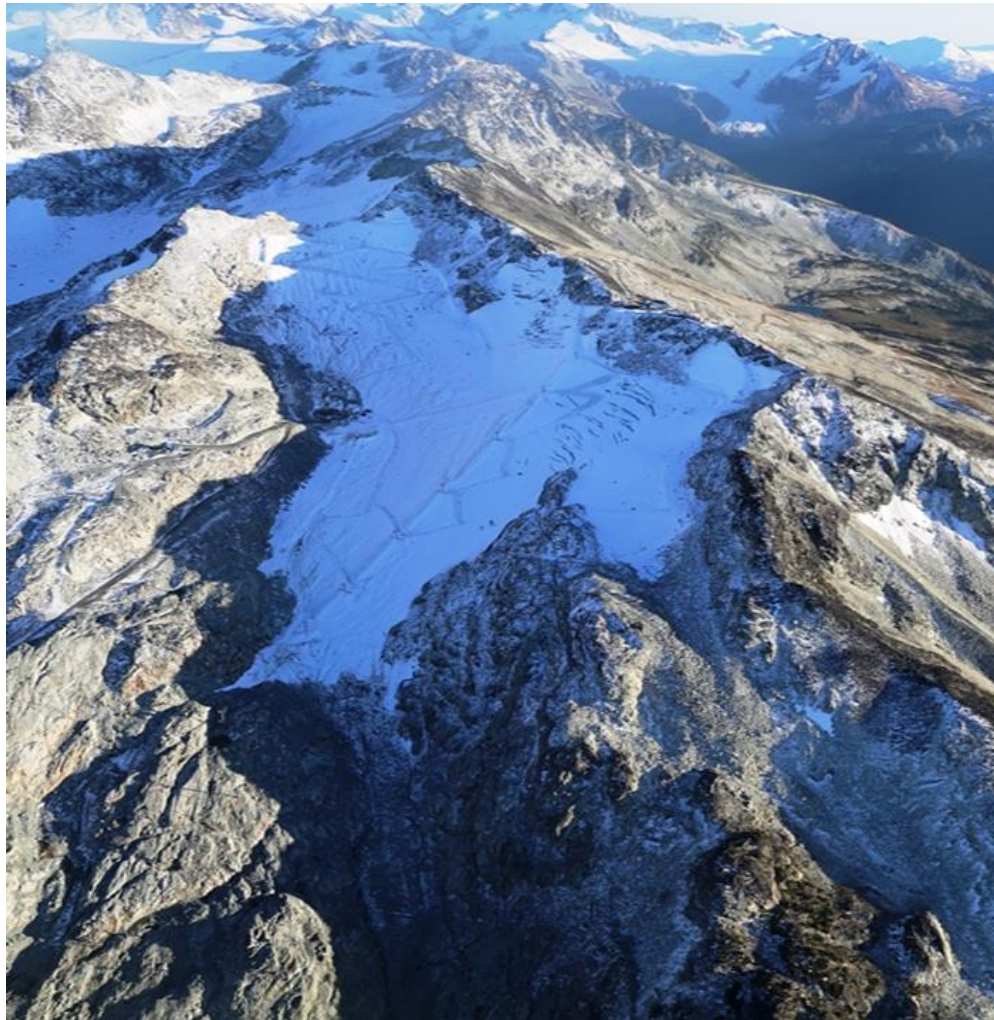
# Whistler Blackcomb – Case study

# OVERVIEW OF WHISTLER BLACKCOMB'S SEVEN-STEP CLIMATE CHANGE STRATEGY

ASSESSMENT PHASE	1	What are the financial implications of climate change? (negative, neutral, positive)
	2	What are our emissions?
	3	Declared statement of commitment with goals and metrics of reduced emissions.
ACTION PHASE	4	Adaptation
	5	Mitigation
	6	Risk Diversification
ADVOCACY PHASE	7	Inspire others through your actions and education programs.

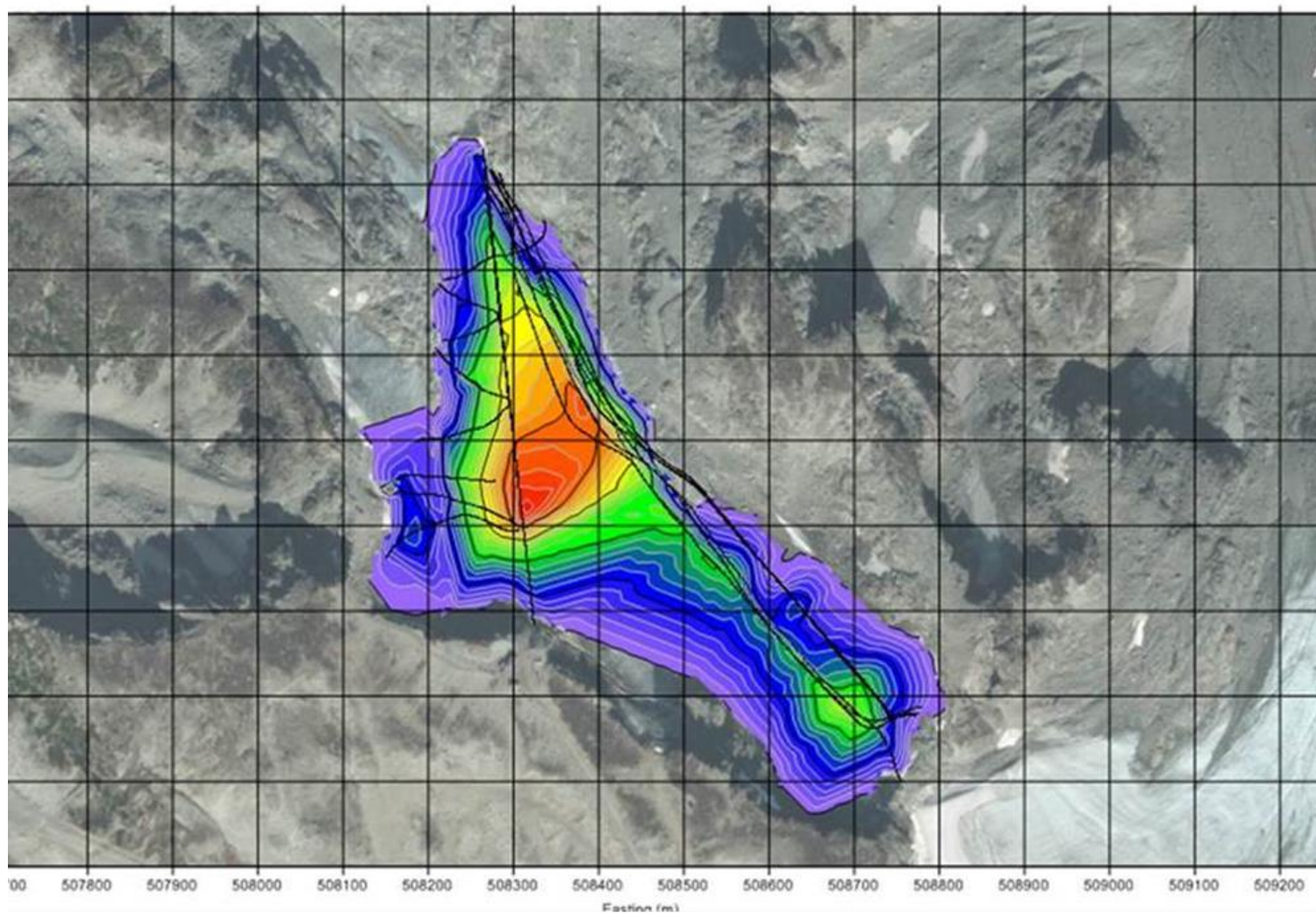






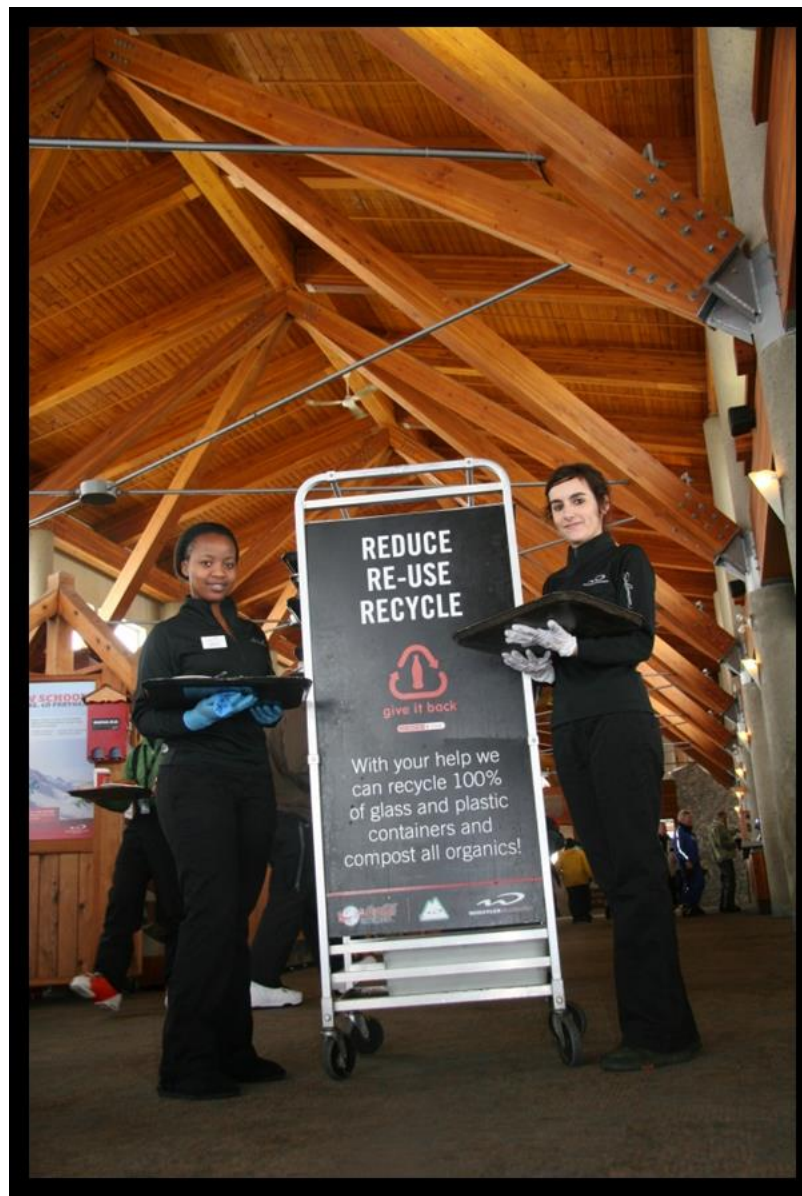
















# OVERVIEW OF WHISTLER BLACKCOMB'S SEVEN-STEP CLIMATE CHANGE STRATEGY

ASSESSMENT PHASE	1	What are the financial implications of climate change? (negative, neutral, positive)
	2	What are our emissions?
	3	Declared statement of commitment with goals and metrics of reduced emissions.
ACTION PHASE	4	Adaptation
	5	Mitigation
	6	Risk Diversification
ADVOCACY PHASE	7	Inspire others through your actions and education programs.