

Beedie School of Business Undergraduate Program









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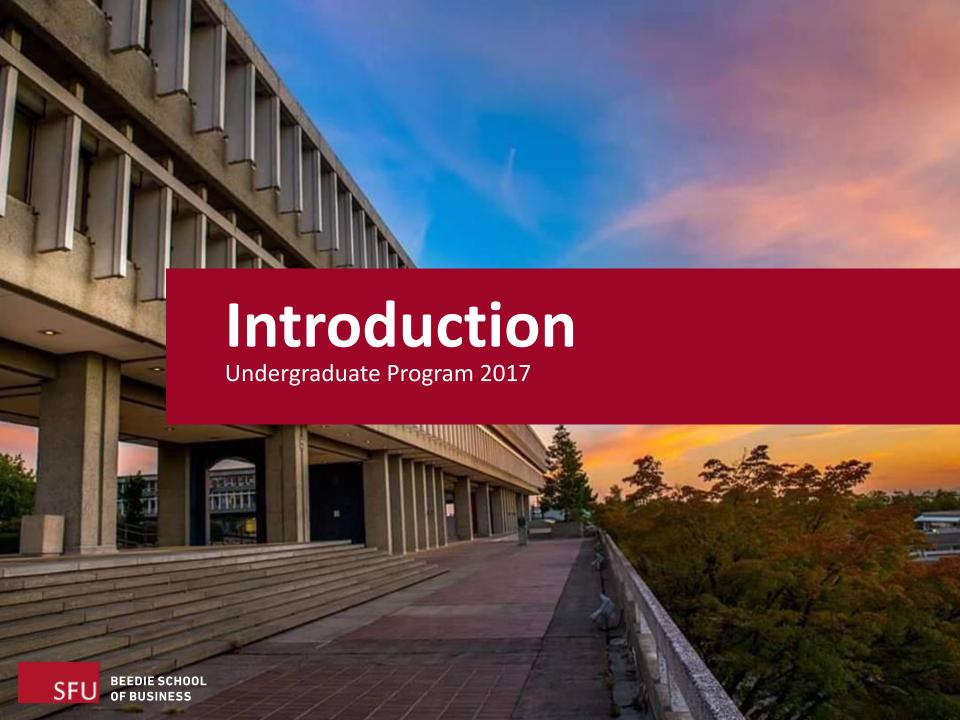
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Overview

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 - b. Uniquely Beedie
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 - b. Co-Curricular
 - c. Extra-Curricular
- 3. Complementary Programs
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 - b. Certificate
- 4. BBA Admissions

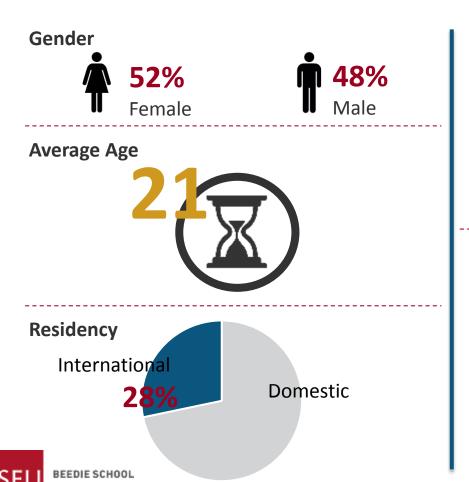


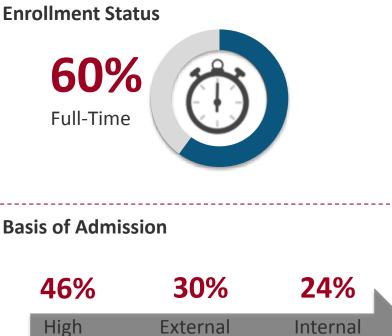


Introduction

Undergraduate Profile

Community: 3,700 students





Transfer

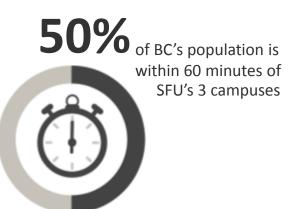
Transfer

School

Uniquely Beedie

Flexibility.

Customization. Experience.







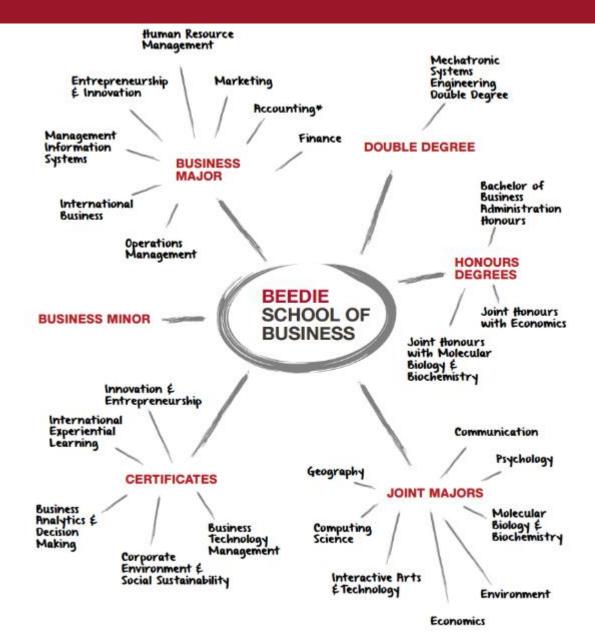


Uniquely Beedie

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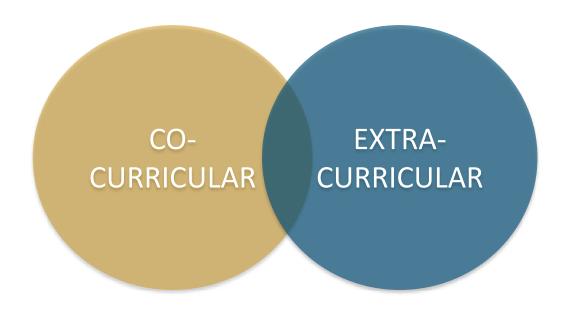




Uniquely Beedie

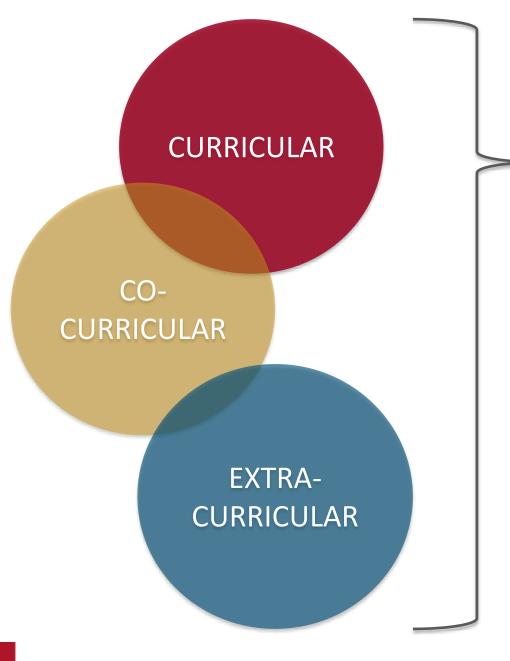
Flexibility.
Customization.

Experience.



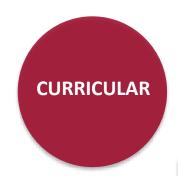






CAREER ADVANTAGE.





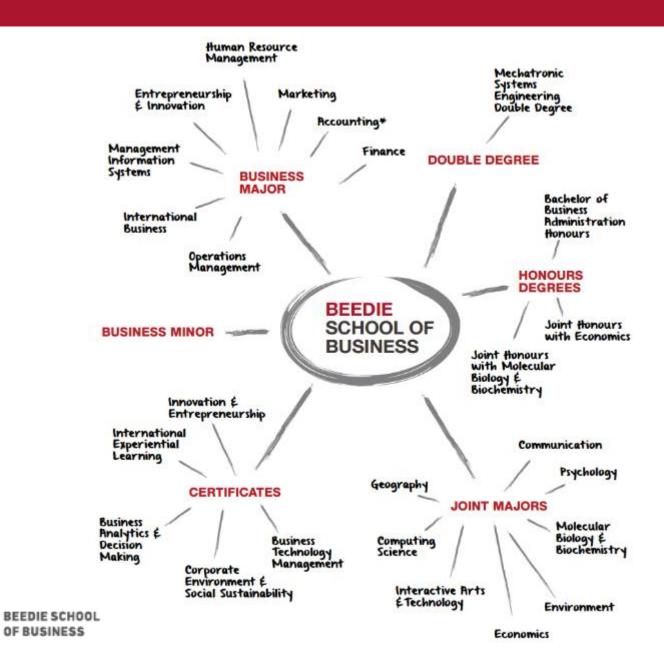
The **formal academic learning** within a course or program.

Strive to provide:

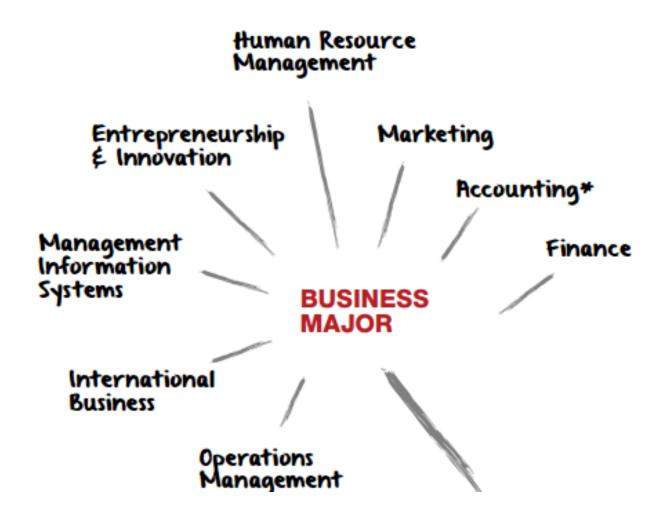
- world-class education through a rigorous academic program that challenges convention and generates knowledge
- a collaborative and inclusive environment through respect for one another's diverse individual passions, strengths, and contributions
- An interdisciplinary learning environment to stimulate and expand perspectives



Degree Options



Degree Options: Concentrations





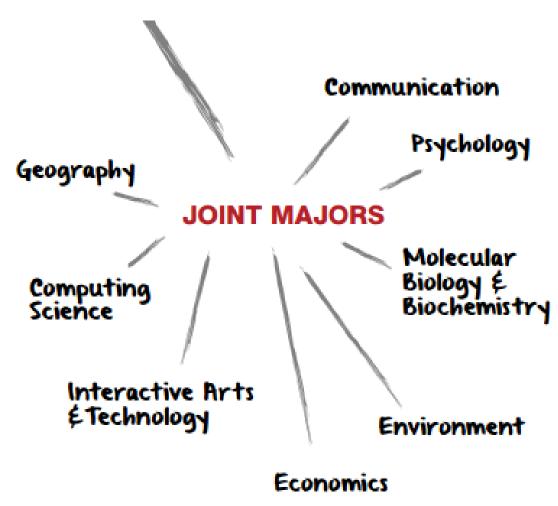
Degree Options: Double Degree

Mechatronic Systems Engineering Double Degree

DOUBLE DEGREE



Degree Options: Joint Majors



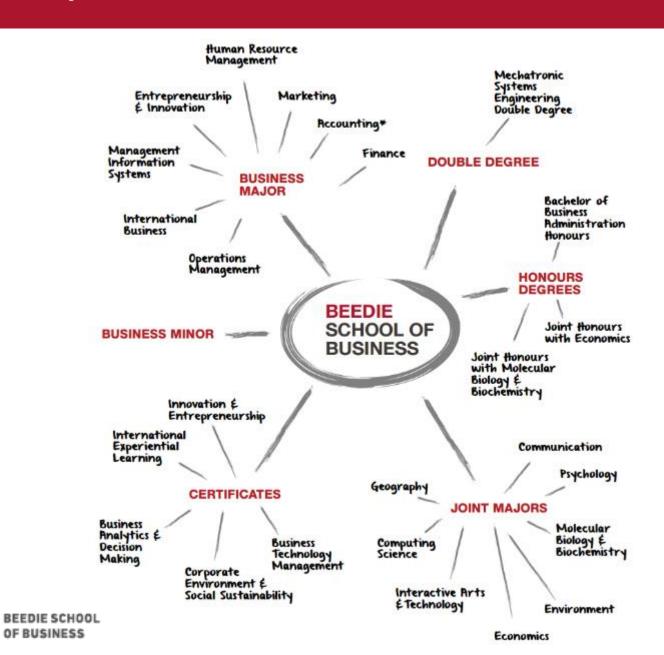


Degree Options: Certificates





Degree Options



Recent Program Enhancements

- Increased focus on communication
- Building blocks
 - Critical Thinking in Business
 - International Business Course
- Increased Elective Course Flexibility
 - **100**+ complementary program options





Embedded developmental experiences that are an extension of the formal academic learning.

Aim to create impact via:

- thoughtful experimentation, innovative and transformative learning
- engagement with our local and global communities





Embedded experiences include:

- Community service learning;
- Capstone projects;
- Laboratory experiences;
- Consulting projects; and
- Research projects





Laboratory Experience

BUS 202: Collaborative Work Environments transformed the university bookstore into a laboratory for business education in action. Coupled with reflective group work using totalSDI, the course cultivates practical ways to recognize and communicate with different motivational styles.







Community Service Learning

Kamal Masri and BUS 361: Project Management honored by Canadian Cancer Society for 25toLife fundraiser project in partnership with the society. Raising awareness and \$53,000, students planned and executed events to benefit CCS.







Consulting Capstone

Robert Krider's BUS 439 Analytics Project is the capstone to the BADM Certificate in which students take on a consulting role related to data analysis. Vancouver Coastal Health found insights on their increased Emergency Room Admissions following the classes analysis that resulted in several useful correlates that impacted operations.







Complementary experiences outside of the formal academic learning; enhance personal and professional development.

Engagement through:

- diverse work experiences that generate networks and growth
- challenging opportunities that produce positive individual and societal outcomes
- building communities of interest on and off-campus





Complementary experiences include:

- Co-operative education and internship;
- Study abroad or exchange;
- Field experience, field placement, field school;
- Case competitions;
- Conferences; and
- Clubs





Co-Operative Education

With over 650 placements per year, students at Beedie are engaged in the public and private sector from 2nd year onward. The **Co-operative Education** curriculum at SFU focuses on reflective learning, active selfdirection and skills transfer. Faceto- face workshops and online learning each term prior help students prepare before entering companies like Google, Deloitte, Facebook, and L'Oreal.







Clubs: Beyond the Trophy

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Case Competitions: Diverse Perspectives

Case competitions provide students with parallel learning opportunities where they can further develop the confidence and skills required to analyze and solve real-life business problems under pressure,. With opportunities not only locally but internationally, students also gain a more global perspective.









First Term Experience

Putting it all together

Connections with:



Business Foundation Program

Office

Office

Co-Operative Education





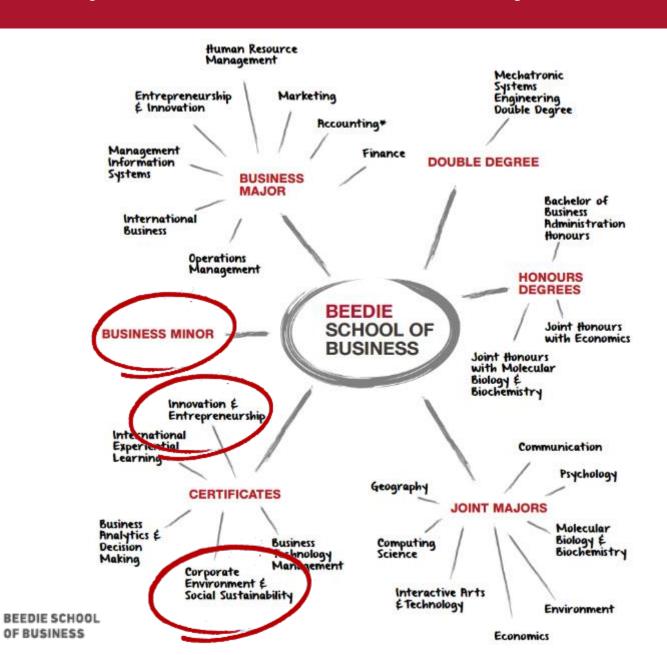


Complementary Programs

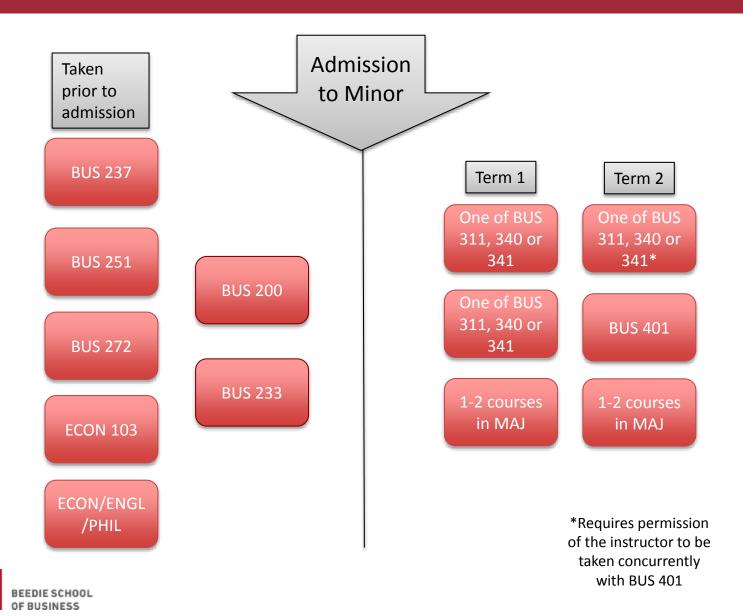
Undergraduate Program 2017



Program Options for Non-Business Majors



Minor Program - 2 Terms Post-Admission





Admissions – Pathway Alignment & Minor Access

Admission Portal

Beedie School of Business - Undergraduate Program

Please select your category of admission from the options below. If you're not sure what category applies to you, please click on the "Admission Requirements" link. If you need help, contact a Business Advisor .

	High School	Post Secondary External Transfer	Internal Transfer (including Minor)
Description	Prospective applicants who: are completing their high school studies in the upcoming year; or have graduated from a high school AND have not completed more than 24 credits of transferable academic work at another post-secondary institution (college or university)	Prospective applicants transferring from an external college or university who have not yet completed any coursework at SFU.	Current SFU students who wish to apply to the Beedie School of Business's Major, Joint Major or Minor program.



Admission via External Transfer

Transfer Pathway: 8 required courses

Complete ALL of:

MATH 157 ECON 103

BUS 237 ECON 105

BUS 251 BUEC 232

BUS 272

Complete ONE of:

ENGL 111W ENGL 114W

ENGL 112W ENGL 115W

ENGL 113W ENGL 199W

PHIL 100W WL 101W

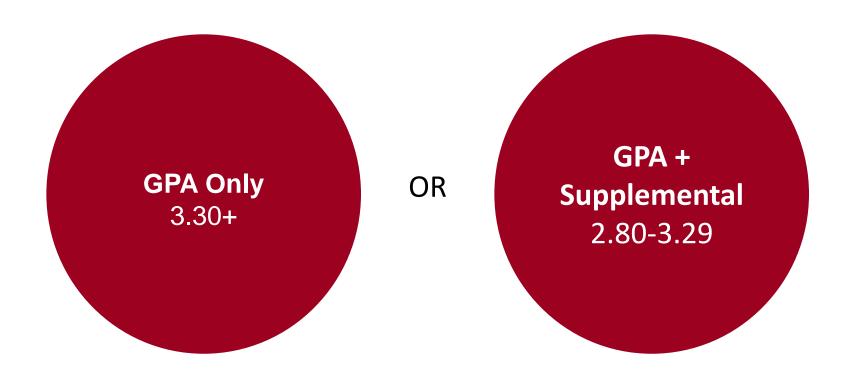
PHIL 105 WL 103W

PHIL 120W WL 104W



Admission via External Transfer

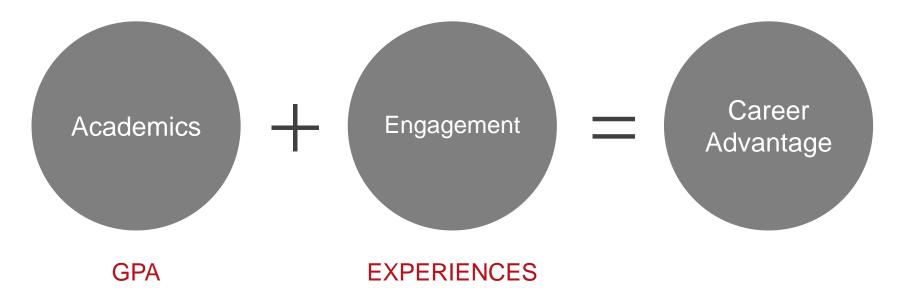
Two Opportunities for Direct Admission





Admission – Best Fit

Supplemental: To learn more about applicants, and how their experiences and achievements have prepared them for the Beedie School of Business.



- Athletics & Arts
- Community Involvement
- Community Leadership
- Entrepreneurship
- Volunteer/Work Experience
- Other



Admission

Supplemental Components

- ✓ 1 written essay response
- ✓ 2 video interview short answer questions (New!)
- ✓ Explanation of the activities engaged in & achievements accomplished
- √ 1-2 references
- ✓ Any additional information in support of application



QUESTIONS?

