

# Climate change, disruption, and destination degradation are the core issues facing the tourism industry

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World Travel and Tourism Council

- Why should we, and how can we, integrate deeper and more meaningful understanding, insight and relationships with the natural world?

*“We could lose half of all species on the planet in the next 70 years”*



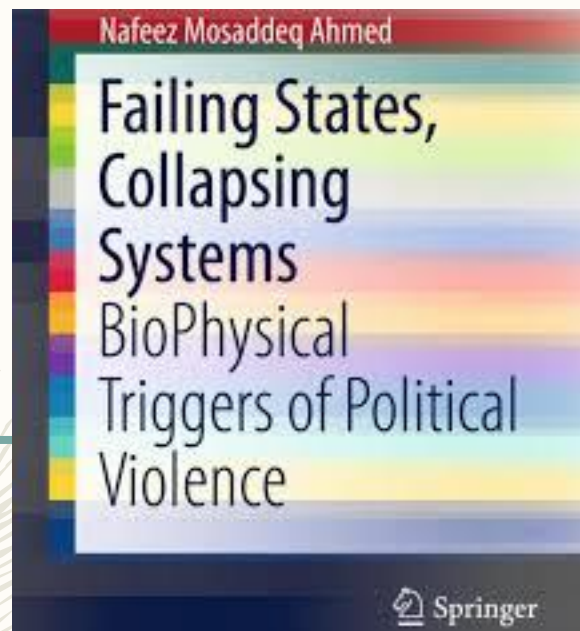
*Jeremy Rifkin, Advisor to the European Union, President of the Foundation on Economic Trends*

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*We are in ‘real time’ climate change that is not a mere academic exercise.*

*Extreme weather events are already impacting Travel & Tourism across the world.*

*The sector, through its carbon emissions is a significant contributor to climate change.*



Mr Donald Tsang,  
**PLEASE SAY NO TO SHARK FIN SOUP**  
in your policy address.



## Hotel Carbon Measurement Initiative (HCMI)

**Created by the industry, for the industry**

A methodology to calculate and report on the carbon footprint of a hotel stay, meeting or event in a consistent way. HCMI is designed to be applied by any hotel around the world – over 15,000 properties globally have already adopted it.

**Click here** to request the methodology free of charge.



# Slims River disappears to “River Piracy”



- Tourism opportunities slowly disappearing and ultimately lost.
- Rivers replaced by dusty beds
- Coastlines disappearing
- Permafrost melting
- Melting ice and marine navigation
- Wildlife viewing

# Deep Nature Connections

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- Just as water connects us around our Earth, our behavior (lifestyle, consumption, production, community) is deeply connected to our health and the health of the planet.
- Trees and Soil Fungi as inspirational role models



# Capilano University Operations as instructional material

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- KPIs for Accounting
  - Paper use in 2010 – 13,365. 8,175 by 2015, a 48% reduction
- Battle of the buildings for Leadership
  - Building electricity and natural gas use reduced by 52.7% from 2007-2015
- Sustainable purchasing and disposal policy for Supply Chain Management
- Celebrate achievements and reaffirm our commitment to 80% reduction, and advance a vision for achieving greater sustainability at Capilano for Human Resources
- Upstream costs of LNG, pipeline twinning and three fold increase of oil tanker traffic for Economics
- How do we manage the risk of failing to meet ghg targets? Finance, Risk Management, Strategic Management



What are we paying attention to?  
What do we notice?

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What is the minimum viable dose?