



Climate change, disruption, and destination degradation are the core issues facing the tourism industry

World Travel and Tourism Council

- Why should we, and how can we, integrate deeper and more meaningful understanding, insight and relationships with the natural world?

“We could lose half of all species on the planet in the next 70 years”

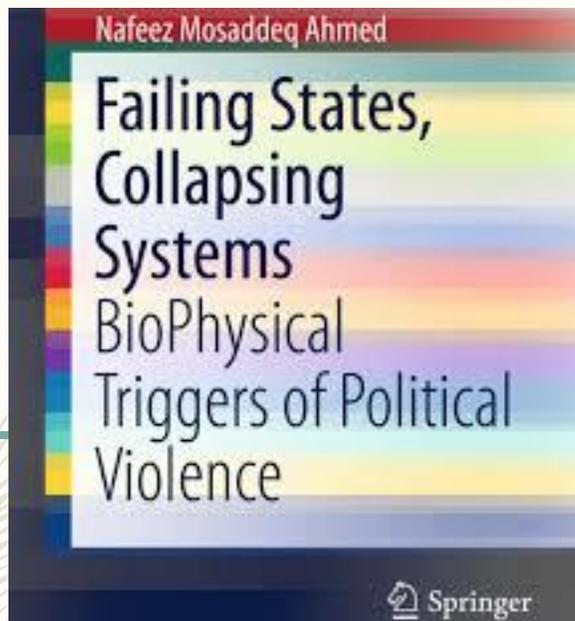


Jeremy Rifkin, Advisor to the European Union, President of the Foundation on Economic Trends

We are in ‘real time’ climate change that is not a mere academic exercise.

Extreme weather events are already impacting Travel & Tourism across the world.

The sector, through its carbon emissions is a significant contributor to climate change.



Mr Donald Tsang,
PLEASE SAY NO TO SHARK FIN SOUP
in your policy address.



Hotel Carbon Measurement Initiative (HCMI)

Created by the industry, for the industry

A methodology to calculate and report on the carbon footprint of a hotel stay, meeting or event in a consistent way. HCMI is designed to be applied by any hotel around the world – over 15,000 properties globally have already adopted it.

Click here to request the methodology free of charge.

Slims River disappears to “River Piracy”



- Tourism opportunities slowly disappearing and ultimately lost.
- Rivers replaced by dusty beds
- Coastlines disappearing
- Permafrost melting
- Melting ice and marine navigation
- Wildlife viewing

Deep Nature Connections



- Just as water connects us around our Earth, our behavior (lifestyle, consumption, production, community) is deeply connected to our health and the health of the planet.
- Trees and Soil Fungi as inspirational role models



Capilano University Operations as instructional material

- KPIs for Accounting
 - Paper use in 2010 – 13,365. 8,175 by 2015, a 48% reduction
- Battle of the buildings for Leadership
 - Building electricity and natural gas use reduced by 52.7% from 2007-2015
- Sustainable purchasing and disposal policy for Supply Chain Management
- Celebrate achievements and reaffirm our commitment to 80% reduction, and advance a vision for achieving greater sustainability at Capilano for Human Resources
- Upstream costs of LNG, pipeline twinning and three fold increase of oil tanker traffic for Economics
- How do we manage the risk of failing to meet ghg targets? Finance, Risk Management, Strategic Management

What are we paying attention to?
What do we notice?



What is the minimum viable dose?