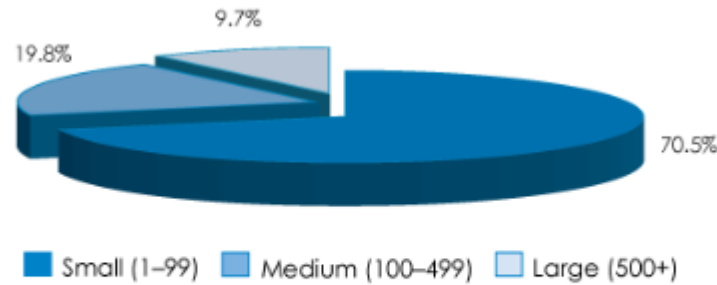


The Importance of Small Business & The Alternative Economy



Sources: Statistics Canada, *Labour Force Survey (LFS)*; and Innovation, Science and Economic Development Canada calculations.

Choice

98% Canadian businesses are SME's

90% Canadians work in SME's

About Me





**Do Schools Kill
Creativity?**



**Serving Workers in
the Gig Economy**



Watch The Trailer

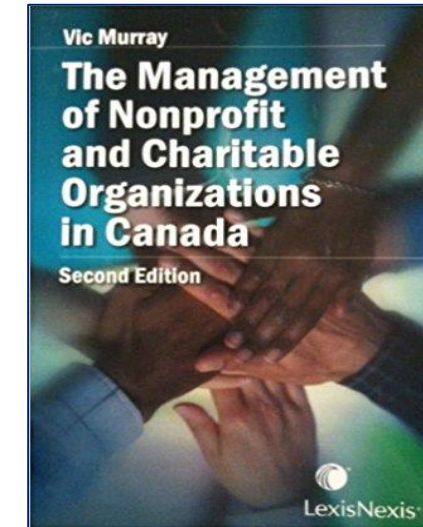
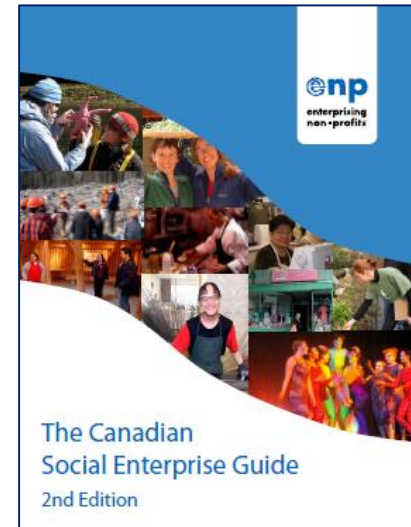
Mara Mennicken

Kaitlin Wong



BADM 332

**Managing Not-for-Profit
Organizations & Social Enterprises**



Dr. Nancy Nowlan



What's the old saying:
'Don't judge a book by its cover'



The May Family

“The sooner that a person becomes creative, the more they realize that there are no boundaries to doing whatever it is they want in the world”

WEEKEND WARRIOR

Jason Carvalho



BCBUSINESS.CA/THOUGHT-LEADERSHIP

Please Welcome

**Tracey Kliesch, MMCCU
General Manager & CEO**



- Values
- The co-op movement
- CCEC and her role
- What academics and educators ought to be teaching and sharing

**WHAT
ARE
YOU
DOING?**

CPHR British Columbia
& Yukon



- **Artificial Intelligence**
- **Automation**
- **Differentiator**
- **Purpose**
- **Engagement**

“The differentiator in a largely undifferentiated industry is your people”

Lane Sherman

What's up next!

Thank Youand enjoy the rest of the conference

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