

MAKING SUSTAINABILITY COOL

THE ADVENTURE STARTS HERE





KAYA DOREY

Education

- UVIC
- CapU Tourism Management
- BCIT Sustainable Business Leadership
- Factory45
- Fairmont Hotels & Resorts
- lululemon
- NOVEL SUPPLY CO.

Work Experience





SYNTHETIC FABRIC

What's in your clothes?

- Chemicals derived from coal, oil or natural gas
- Pushed through tiny holes and contact with air hardens them to make tiny threads, then artificial dye is added
- Won't breakdown in soil + leaches chemicals into the environment
- Blended fabrics cannot be recycled nor can they biodegrade, they can only be downcycled, upcycled or thrown away

How did I get this NOVEL idea?

My Adventure



What is...

NOVEL SUPPLY CO.

*Conscious Apparel for the
Urban Adventurer*

MISSION: To design, develop and supply rad products that
shifts the stigma of sustainable fashion.

Urban



Adventure

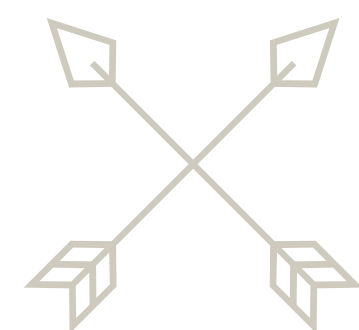


THE HUSTLE IS REAL.

WHAT I'VE LEARNT THIS FAR

Source sustainable shipping supplies, biodegradable marketing materials, recycled paper bags, all while managing my books, taxes, liscenses, insurance community connections and designing.

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Thank

You!